



**FM Visual Artists Board Minutes - Monday, February 17- NDSU Conference Room @ 6:30** Next Meeting March 17

**BOD Members Present:** Annette Marchand, Sarah Dotzenrod, Brenda Luthi, Jescia Hoffman Hopper, McCal Johnson, Chelsea Odden, Chelsea Lee, & Kaylyn Gerenz. **Others present:** Jon Offutt

**Secretary Report - Chelsea L.**

1. January Minutes approved
  - a. McCal motions to approve. Jescia seconds
2. Amber Parsons agreed to take over as secretary of FMVA in March

**Treasurer's Report – Chelsea O.**

1. February Amount: 10,627.49
2. Month expenses: Studio Crawl & Website
3. Finalized budget report & given to Executive Board Members

**Studio Crawl - Jon**

1. 2014 Prospectus
2. All items for the brochure i.e. shows/events/introduction due at the end of March
3. Contacted artists to apply for studio crawl.

**Executive Board – Brenda, Sarah, Chelsea O, Chelsea L**

1. Jon will ask for write up of “member of the year” award.

**Committees**

**Communication/PR – Met Feb. 11th**

1. Cody Jacobsen and Jesse Anderson contracted to create the new website.
  - a. Goal to be up by big show reception with pages under construction
  - b. Jon is contact person for the design team (Cody and Jesse)
2. T-Shirts ordered and will be available for sale at the Big Show reception.

**FMVA Design Items**

1. Directory final draft done & given to Cody
2. Little Show– Tags – Chelsea Odden has created
3. Little Show – write up summary – Sarah D is working on a final draft
4. Big Show poster – Cody will design

**Social Media:**

1. Facebook Group – Goal 300 February 269 members
2. Facebook Page – Goal 700 February 856
3. Facebook volunteer – Susanne Williams will be assisting the board.

**Webmaster**

1. Jon will be posting to the FMVA website for the next month.
2. Job description will be drafting in the next couple of months.

**PR**

1. Started on creating a list of media contacts.

**Brochure**

2. Review of FMVA promotional college Brochure.

**Membership** - Kaylyn & Chelsea L. Goal 200 members Feb. - 161

1. Clean up of wild apricot spreadsheet and making a to do list is for the next directory.
2. Directory Quote and Printing – Jon and Cody will put together proposals.
3. Kaylyn creating binder set up for cash/check system for the little show and big show that will be given to Chelsea Odden for the little show and Sarah D. for the big show

**Education** – Jescia, McCal & Sarah

1. Working on 2014 studio Crawl power point – 2013 pictures have been inserted onto slides.
2. BOD discusses ideas and opportunities for spring workshops.

Art Education Show - Historical and Cultural Society of Clay County (Hjemkomst)

Contract – Brenda will bring copies

Drop off: Tuesday, August 5

Show: Saturday, August 9-Monday, October 20, 2014

Pickup: Tuesday, October 21

Reception Tuesday, August 19th from 5-7pm

Goal – 50! We had 32 last year

**Program** – Sue M.

1. goal to have to do lists for all shows and events for 2014/2015 board

**Visual Critiques** - Chelsea O.

1. Next Critiques are March 3, April 7 & May 5
2. Fall 2014 date/location given to Jon for studio crawl brochure by March

**Little Show** - Chelsea O. Lead - Jackie Anderson

1. Deliver March 3 from 8-5 - pick up April 30
2. Summary – Sarah (framed?)
3. Tags – Chelsea
4. Postcards (big show and constraint)
5. Check/Cash System for people to renew at drop off – Kaylyn
6. Update checklist as you go through the process and give to Brenda.

**Big Show** – Sarah Dotzenrod Lead - Connie Riedman

1. Application deadline March 12
2. Drop off -April 1 Reception - Tuesday April 15 5-7
3. Show April 7– June 2 Pick up – Tuesday, June 3

**Constraint Show** LABEL - Sue

1. Contract signed
2. Show November 1-30 Reception – Tuesday, November 4, 2014

**Fargo North Show** – McCal No new information\_\_\_\_\_

**Art Burn** - Tabled for upcoming discussions