



May 16th 2016 Board Meeting Agenda

Next meeting June 20th @6pm NDSU

Board Members Present: Sarah Dotzenrod, Jescia Hopper, Mandel Mertz, McCal Joy, Connie Riedman, Karen Perry-Anderson, Troy Pederson, Dan Francis

Not Present: MeLissa Kossick, Scott Seiler, Alissa Allery

Others: Jon Offutt

Secretary: MeLissa

1. April Minutes motion to approve after changing Troy's name to **PEDERSON**: Karen motions, Jescia seconds
2. Website & Google Calendar review in June/July: Committees review what they are responsible for

Treasurer: Michelle

1. D & O Insurance for Board: app. \$700, protects officers from being personally sued, Michelle applied for \$1000 grant which she will donate towards this cost
2. Budget Update, \$12700, \$1697 for t-shirts not in budget – board must approve costs before it is paid for, all other exhibits are under budget, \$2500 project grant from TAP for Studio Crawl, \$1000 from Sanford
3. Square & PayPal updates: set up FMVA Square account that goes directly to PayPal, Sarah will forward Square/PayPal emails to Michelle from info@fmva.org

Old Business:

1. Master Google Doc for sponsorships of each show – Page 41 in handbook: Jescia will create document in Exhibit folder
2. Printing Specs (paper type, size, amount) for posters (and fliers?) – Communications – fliers to events/shows? (no communications members present to comment) Leave stack of fliers at physical space for others to take to events, when using Sir Speedy, bring descriptive ticket to Michelle for clarification – your name/show description
3. Board member tasks: private conversation to remind others of their duties

New Business:

1. **State of the Arts June 9th** –Karen and Jon will go as FMVA reps
2. **E-mails:** Membership will refund fees given they are 2016 memberships, send a note thanking them for bringing up issues and let them know we will address them and create a set of guidelines to help
3. **Board roles and responsibilities, possible board restructure – could be tabled as an executive committee meeting with extended invites**
4. **Facebook Group “rules/guidelines”?** Who is the regulator for this? We don't promote businesses/commercial endeavors

Studio Crawl: Jon Data: # of Participants: 38 Sponsors/Donations: \$2500 TAP, \$1000 Sanford

Committees:

MEMBERSHIP: Connie – Karen - Troy

Next Meeting: First week of June

Data: Current members: 206

October Goal: 235

Lapsed members: 106

Update from committee:

1. **Electronic Directory** – Next electronic version set for July – keep or move date?
2. **Brochure locations** – Karen will check on brochure amounts – is there a list in the handbook/Drive?
3. **Membership Survey** – what do you expect from this membership?
4. **Future Renewal plan** - stick with what we have
5. **Other Updates:** add a section to the website for student option: School/year of graduation, Create form letter for new members that has benefits etc.. on it (Brenda?)
6. Database, Benefits, Paper & electronic directory, brochure creations/locations, recruitment, lapsed members

PROGRAM – McCal - Mandel – Sarah - Mindy

Next meeting: June 14th, 5:30 - sooner

Update from Committee:

1. Exhibitions

NDSU – Sarah - looking at 2018 dates

Little Show – Everything down and accounted for, rsvp'd for next year

Big Show- Mandel/Jescia/Sarah – Roughly 90 people counted at the reception. Take down June 11-13

Constraint Show – McCal – Proposals due June 7th – Drop off and set up June 21 - show opens July 1st, reception July 19th – When people drop off artwork, they will voice record their statement. McCal is seeking progress/finished photos of artwork. Drop off: schedule appointments for installation?

2. Events:

Visiting Artist Studios: - Mindy/Sarah - May 12th – Dennis Krull 5foot20 design lounge – 6 total only 1 person from outside the board

Visual Talk: - Dan - May 26th –Sabrina Hornung

Draw In – looking at llamas in June?

Art Burn – Melissa

Art Meet & Greet – Karen Perry Anderson

Holiday Art Sale – Jon and Karen – Needs to get moving, should have prospectus out in June's Newsletter

COMMUNICATIONS: Melissa – Scott – Alissa

Next meeting: June 14th

Data:

Facebook group members **May 537** **April 507**
Facebook page likes **May 1623** **April 1611**
Audience email #

1. Update on the following communications for the following:

Big Show – all board administrators on event – let’s keep this alive and going – share photos!
Constraint Show – all board administrators on event

2. Social Media – Eric Johnson, Karen Perry Anderson – but ALL of the board is encouraged to help post!! Can/Should utilize info from the fmvanews@gmail.com as first priority

3. Poster distribution – Update on Constraint posters – Art Ed?

4. Merchandise – Scott
-report on costs & sales

5. Other:

***Membership Pro pitch from Kat:** While Paid Memberships Pro is a free plugin, there are many benefits to upgrading the license to PMPro Core. The most important benefit would be the ability to contact the developers. The developers know the plugin's code better than anyone else, and they can provide assistance with fixing some of the issues the website is experiencing. Access to Community and Member support forums will also be made available with the upgrade. With the free version of the plugin, the only thing we have access to is the plugin's documentation.*

The cost to upgrade to PMPro Core is \$97 and expires after 1 year. You can also refer to their pricing page for more information: <http://www.paidmembershipspro.com/pricing/>

6. Website, social media - #fmvisualartists, blog writers, constant contact, content editor, email accounts Michelle motions, Troy seconds, motion carries

EDUCATION: Jescia – Dan

Next Meeting:

Update from committee:

1. Art Ed Exhibit: Jescia and Megan, chairs
Trudy Sundquist at Rourke
2. Visual Talks: Dan
Sabrina Hornung in May
McCal Joy in September
3. Workshops & Continuing Ed Credits with Rourke
4. Studio Crawl PPT

PROFESSIONAL PRACTICES – Brenda Luthi

Next Meeting:

1. Professional Practices – look into “juried” criteria for our members.
2. Artist Statement Guidelines
3. Finalizing the 2015 articles (transportation, booths, show opportunities, how FMVA hangs the big show)



To promote and support quality visual arts by educating and encouraging visual artists and their communities.

Executive Board: Sarah, Jescia, Melissa, Michelle (Jon also attends)
(tentative)

Next Meeting: June 6th

1. Update on physical space:
 - a. Keys, Inventory has all been moved, Troy to man mail collection
 - b. Inventory needs to be taken, check out system needs to be put in place
2. Collecting Data for TAP: Reply to Dayna Del Val.

*Handbook, strategic plan, budget, funding, sponsors, grants, community
 Jescia motions to adjourn, Karen seconds, motion carries*

Reference Material

Thursday May 26th	Visual Talk	Sabrina - Plains Art Museum	Dan & Jescia
June			
June ?	Draw in	llama or RRVF?	?
June 10th	Big Show Closes	Hjemkomst Center	
June 11-13th	Big Show Pick up	Hjemkomst Center	Mandel
June 7th	Constraint Submissions	due online	McCal
June 21	Constraint Show drop off	Hjemkomst Center	McCal
July			
July Membership/Sarah	Electronic Directory	*only members names for businesses	
July 1st	Constraint Show opens	Hjemkomst	McCal
July 19th	Constraint opening	Hjemkomst	McCal
August			
August 13-14	Art Ed drop off	Rourke	Jescia
Aug. 15-18th	Art Ed Installation	Rourke	Jescia
Aug. 19th	Art Ed show opening and reception	Rourke	Jescia