



To promote and support quality visual arts by educating and encouraging visual artists and their communities.

May 17, 2017 Board Meeting Minutes

Next meeting June 21, 2017 @6:30pm RD Johnson

Board Members Present: Troy Pedersen, Karen Perry-Anderson, Scott Seiler, Dan Francis, Alissa Allery, Dr. Michelle Edenborg, Birgit Pruess, Amanda Heidt, Ken Andersen, Sean Coffman, Brenda Luthi, Sarah Dotzenrod

Board Members Not Present: Ken Anderson

Others: Jon Offutt

Secretary

1. Motion to approve April's minutes by Michelle Edenborg. Dan Francis. All approved.
2. FMVA social media stats for April 2017

Facebook	Apr-17	TOTAL	Twitter	Apr-17	TOTAL	Instagram	Apr-17	TOTAL
# Likes	16	1,862	# Followers	18	239	# FMVA Follows	62	445

Treasurer: Dr. Michelle Edenborg

1. Received \$6,100. Distributed \$7,400.

President: Troy Pedersen

1. Welcome to the meeting and introductions of everyone with new board members presented.
2. Discussion points
 - a. Michelle Edenborg—discussion on what is FMVA? Troy will send out strategic plan to members to review and discuss at last meeting.
 - i. Are we in on our 'partners' calendars 1-3 years out?
 - ii. Brenda Luthi discussed retention of annual members and membership opportunities.
 - iii. Should we send out a survey to members? Mailing, in person, online?
 - iv. Troy & Sarah scheduled a May 30 group meeting to discuss. Fargo Brewery at 6:30 pm all invited to participate. Discuss creating an action plan.
3. Website:
 - a. Dissolve the web bid project committee.
 - b. Start a new committee to work on the new website that will be created by web designer Tim Litt:
 - i. Volunteers to be on the committee include: Jon Offutt, Scott Seiler, and Sean Coffman
 - ii. Michele motioned for adhoc committee for redesign and call upon other board members as needed. Birgit seconded. All approved.
4. Constraint Show: Everything is ready and waiting for submissions.
5. Pekin Art Show. FMVA will transport artwork to and from the show for members.
6. Discussion on FMVA PowerPoint that goes to colleges and universities for review. Brenda Luthi will update it and send it out to Michael Strand and Brad Bachmeier.
7. Studio Crawl. Jon Offutt was asked to share an electronic pdf file before printing.
8. Wahpeton with FMVA Shows. Red Door Gallery and how can we become a better partner.
9. VIP mailing list for events. Jon Offutt will compile a list this summer. The Influential mailing list.
10. The Executive Board will meet May 24, 6pm, at the Plains Art Museum during the PAM Board Meeting to present Meg Spielman Peldo the Member of the Year Award. One of the goals is to have the presentation of the award become an annual event, more formal and to share the announcement to the public.
11. Critique Budget. Do we pay for presenters? Currently there is no budget for the Critiques and that for this year, we move the budget from Draw-ins. Presenters will not receive payment, but we will pay for their beverages and food.
12. Visual Talks. There were 51 people in attendance for Jeff Knight's talk. Dan Francis coordinated a Facebook live share of the event. Dan will do research on a microphone that plugs into a smartphone for future events. The next Visual Talk is Sept 28 with James Wahlberg from the Plains Art Museum.
13. The Arts Partnership awarded FMVA with an Institutional Support Grant for \$4,000. TAP will have its annual



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meeting on June 8, and FMVA will pay for the full amount of the ticket for a board member to attend.
14. Motion to adjourn by Michelle. Birgit seconded. Motion approved