The 2018 FM Visual Artists Studio Crawl is open to FMVA members who are working artists and have permanent studios that can be open to the public for the entire Studio Crawl event. This is an educational event. Artists are required to demonstrate or discuss their work and must be in their studios for the entire event.

Artists **MUST** commit to providing a piece of work for the Studio Crawl Preview Exhibit at the Plains Art Museum. Maximum size is 2' wide for 2-D work or 18" x 18" x 18" for 3-D work. Dates of the exhibit to be announced.

Studios must be in the Fargo-Moorhead area (approximately 30-mile radius). Artists must have a State Retail Tax ID# in the state where the studio exists.

All correspondence between the committee and artists is electronic. Application is free. Participation fee is \$125.00. Deadline for receipt of fee and materials is March 10!

Accepted artists can request promotional brochures for distribution. In addition, FMVA will mail brochures to address lists provided by the artists (lists are protected and sent directly to the mailing house, which merges and purges duplicates). 20,000 brochures will be printed and approximately 10,000 will be direct mailed.

2018 FM Visual Artists Studio Crawl Calendar and Participation Requirements

January

FMVA member artists will receive an e-mail notifying them of the Studio Crawl Calendar and Participation Requirements (printed below).

February 28

Returning artists must confirm their intent to participate in the 2018 Studio Crawl by emailing mulciberglass@hotmail.com. There are no exceptions to this deadline. Artists will receive e-mail notices when their confirmations are received and should start preparing their statements and images.

February 28

New artists must submit the following application items to mulciberglass@hotmail.com for an independent juror to evaluate. There are no exceptions to this deadline. Artists will receive e-mail notices when their application items are received. DO NOT send partial applications!

-Your name, mailing address (for mail), studio name, studio address (for the brochure), email address, URL, phone #s (label as cell, studio, home, office).

-Selection of high resolution, electronic file images. Include at least 2 images of your studio (labeled "yournamestudio1" and "yournamestudio2") and at least one image of you WORKING in your studio (labeled "yournameworking"). Also include 5 images of your work. Label one image as "yournamebrochure." This image will be in the brochure if you are selected to participate. Label the rest "yourname1" "yourname2" etc.

-A document indicating the title or caption of the work in each image, year created, medium, and the size of the works.

-Statement for brochure in first person ("I" "Me" "My") of 10-50 words. Visit <u>http://fmva.org/wp-content/uploads/2017/05/StudioCrawlbrochure2017.pdf</u> for examples.

-State Retail Tax ID#.

March 10

New artists' applications are juried, and artists will be notified of the results.

March 10

Returning Artists must submit all materials for the promotional brochure, listed below! Artists will receive an e-mail notification when their materials and participation fee have been received.

-Your name, mailing address (for mail), studio name, studio address (for brochure), email address, URL, phone #s (label as cell, studio, home, office).

-Two high resolution, electronic file images. The photo you'd like used in the brochure should be of your work and labeled "yournamebrochure." The second image, of you WORKING in your studio, should be labeled "yournameworking" and may be used in Studio Crawl publicity.

-A document indicating the title or caption of the image, year created, medium, and the size of the work.

-Statement for brochure in first person ("I" "Me" "My") of 10-50 words. **Images and statements from last year's brochure will not be accepted!**

-State Retail Tax ID#.

Send materials, and any questions, to mulciberglass@hotmail.com

All Participating Artists must pay the \$125 Participation Fee.

A check made out to FMVA should be mailed to-Jon Offutt 4824 12th St. S. Fargo, ND, 58104

All Participating Artists must be current members of the FMVA. Memberships are available at www.FMVA.org. Click on 'Join Today' under the 'Members' heading.

March 23

A news release will be sent to the regional media to announce the 2018 participants. If your application, materials, or fee are missing, you will not be participating.

April/May

Design brochure.

June

Print brochures.

July 10

Brochures are available to artists for distribution. You will receive an email informing you of where and when to pick up brochures.

August 22

Send your mailing lists by this date.

August - October

Preview Exhibition.

September 3 Brochures are mailed to artists' and sponsors' lists.

October 6 and 7

Dates of the 2018 FMVA Studio Crawl.